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Send Payment To:

KMGH EW Scripps PO Box 30509 Los Angeles, CA 90030-0509

Invoice #	Invoice Date	Invoice Month	Invoice Period
184182-1	09/23/12	September 2012	08/27/12 - 09/17/12

Station	Account Executive	Sales Office	Sales Region
KMGH	David Lombardo	EWS-Washingto	National

Advertiser Product Estimate Number 1560 Issue/Priorities USA Action **Priorities USA Action**

> Flight Dates Order # Alt Order # 09/11/12 - 09/17/12 184182 Billing Calendar Billing Type Deal # Broadcast Cash Special Handling IDB# Advertiser Code | Product Code

> Agency Ref Advertiser Ref

Line St	tart Date	End Date	Description	Start/End	Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
1 09	9/11/12	09/17/12	6-7A News	6A-7A		1- 111	:30	4	\$750.00	NM	
We	eeks:	Start Date 09/11/12		WTFSS Spots/W	Veek 4	<u>Rate</u> \$750.00					
Spe	ots: # Ch	Day Air	Date Air Time	Description		Start/End Time	Lengt	h Ad-ID			Rate Type
	1 KM			1 6-7A News		6A-7A		0 USATVO2H			\$750.00 NM
	2 KM	IGH Th 09	/13/12 6:42 AN	1 6-7A News		6A-7A	:3	O USATVO2H			\$750.00 NM
	3 KM	IGHF 09	/14/12 6:11 AN	1 6-7A News		6A-7A	:3	0 USATVO2H			\$750.00 NM
	4 KM	IGHM 09	/17/12 6:11 AN	1 6-7A News		6A-7A	:3	O USATVO2H			\$750.00 NM
2 09	9/12/12	09/14/12	GMA M-F 7-9A	7A-9A		111	:30	3	\$850.00	NM	
We	eeks:	Start Date 09/11/12		WTFSS Spots/W	Veek 3	<u>Rate</u> \$850.00					
Sp	ots: # Ch	<u>Day</u> Air	Date Air Time	Description		Start/End Time	Lengt	h Ad-ID			Rate Type
	2 KM	IGHW 09	/12/12 8:59 AN	I GMA M-F 7-9A		7A-9A	:3	0 USATVO2H			\$850.00 NM
	3 KM	IGHTh 09	/13/12 7:55 AN	1 GMA M-F 7-9A		7A-9A	:3	0 USATVO2H			\$850.00 NM
	4 KM	IGHF 09	/14/12 7:29 AN	/I GMA M-F 7-9A		7A-9A	:3	O USATVO2H			\$850.00 NM
3 09	9/12/12	09/17/12	9a-930a Right	This Minute9a-930a		1-11	:30	3	\$500.00	NM	
We	eeks:	Start Date 09/11/12	End Date MT 09/17/12 1-	WTFSS Spots/W	Veek 3	<u>Rate</u> \$500.00					
Sp	ots: # Ch	<u>Day</u> Air	Date Air Time	Description		Start/End Time	Lengt	h Ad-ID			Rate Type
	2 KM	IGHW 09	/12/12 9:15 AN	1 9a-930a Right This	Minute	9a-930a	:3	0 USATVO2H			\$500.00 NM
	1 KM	IGHTh 09	/13/12 9:15 AN	1 9a-930a Right This	Minute	9a-930a	:3	O USATVO2H			\$500.00 NM
	3 KM	IGHM 09	/17/12 9:16 AN	1 9a-930a Right This	Minute	9a-930a	:3	0 USATVO2H			\$500.00 NM
4 09	9/12/12	09/17/12	930a-10 Right	This Minute930a-10a		1-111	:30	4	\$500.00	NM	
We	eeks:	Start Date 09/11/12		WTFSS Spots/V	Veek 4	Rate \$500.00					
Sp	ots: # Ch	Day Air	Date Air Time	Description		Start/End Time	Lengt	h Ad-ID			Rate Type
	2 KM	IGHW 09	/12/12 9:44 AN	1 930a-10 Right This	Minute	930a-10a	:3	0 USATVO2H			\$500.00 NM
	3 KM	IGHTh 09	/13/12 9:46 AN	1 930a-10 Right This	Minute	930a-10a	:3	O USATVO2H			\$500.00 NM
	4 KM	IGHF 09	/14/12 9:46 AN	1 930a-10 Right This	Minute	930a-10a	:3	O USATVO2H			\$500.00 NM
	5 KM	IGHM 09		1 930a-10 Right This		930a-10a		O USATVO2H			\$500.00 NM
5 09	9/12/12	09/14/12	11A-12P News	11A-12P			:30	2	\$800.00	NM	

Start/End Time



End Date

Description

Invoice # Invoice Date Invoice Month Invoice Period 184182-1 09/23/12 September 2012 08/27/12 - 09/17/12

Advertiser Product Estimate Number 1560 Issue/Priorities USA Action Priorities USA Action

Spots/

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Start Date

Line

		Opoto			
MTWTFSS	Length	Week	Rate	Type	
1 - 1					
<u>Rate</u> \$800.00					
Start/End Time	Lengt	h Ad-ID			Rate Type
11A-12P	:3	0 USATVO2H			\$800.00 NM
11A-12P	:3	0 USATVO2H			\$800.00 NM
11	:30	2	\$700.00	NM	
<u>Rate</u> \$700.00					
Start/End Time	Lengt	h Ad-ID			Rate Type
3P-4P	:3	O USATVO2H			\$700.00 NM
3P-4P	:3	0 USATVO2H			\$700.00 NM
1-1	:30	2	\$800.00	NM	
Rate \$800.00					
Start/End Time	Lengt	h Ad-ID			Rate Type
4P-5P	:3	0 USATVO2H			\$800.00 NM
4P-5P	:3	0 USATVO2H			\$800.00 NM
11	:30	2	\$1,000.00	NM	
Rate					<u> </u>

Weeks: Start Date End Date MTWTFSS	Spots/Week	Rate					
09/11/12 09/17/12 1-1-1-		\$800.00	Lauranth A	A . L . ID			Data Torre
Spots: # Ch Day Air Date Air Time Des		Start/End Time	Length /	JSATVO2H			Rate Type
1 KMGHW 09/12/12 11:13 AM 11A		11A-12P					\$800.00 NM
2 KMGH F 09/14/12 11:30 AM 11A	-12P News	11A-12P	:30 (JSATV02H			\$800.00 NM
6 09/13/12 09/17/12 3PM News	3P-4P	11	:30	2	\$700.00	NM	
Weeks: Start Date 09/17/12 End Date 09/17/12 11	Spots/Week 2	<u>Rate</u> \$700.00					
Spots: # Ch Day Air Date Air Time Des	cription_	Start/End Time	Length A	Ad-ID			Rate Type
1 KMGHTh 09/13/12 3:27 PM 3PM	1 News	3P-4P	:30 ા	JSATV02H			\$700.00 NM
2 KMGHM 09/17/12 3:54 PM 3PM	1 News	3P-4P	:30 โ	JSATV02H			\$700.00 NM
7 09/12/12 09/14/12 Dr. Oz	4P-5P	1 - 1	:30	2	\$800.00	NM	
Weeks: Start Date 09/17/12 End Date 09/17/12 -1-1-	Spots/Week 2	Rate \$800.00					
Spots: # Ch Day Air Date Air Time Des	<u>cription</u>	Start/End Time	Length A	Ad-ID			Rate Type
1 KMGHW 09/12/12 4:43 PM Dr.	Oz	4P-5P	:30 ા	JSATV02H			\$800.00 NM
2 KMGH F 09/14/12 4:10 PM Dr.	Oz	4P-5P	:30 ા	JSATV02H			\$800.00 NM
8 09/13/12 09/17/12 5-530P News	5P-530P	11	:30	2	\$1,000.00	NM	
Weeks: Start Date End Date MTWTFSS 09/11/12 09/17/12 11	Spots/Week 2	<u>Rate</u> \$1,000.00					
Spots: # Ch Day Air Date Air Time Des	cription	Start/End Time	Length A	Ad-ID			Rate Type
2 KMGHTh 09/13/12 5:21 PM 5-53	30P News	5P-530P	:30 [JSATV02H			\$1,000.00 NM
1 KMGHM 09/17/12 5:13 PM 5-53	30P News	5P-530P	:30 [[]	JSATV02H			\$1,000.00 NM
9 09/14/12 09/14/12 6P-630P JEOPARD	Y (M- 6P-630P	1	:30	1	\$3,400.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>1</u>	Spots/Week 1	Rate \$3,400.00					
Spots: # Ch Day Air Date Air Time Des		Start/End Time	Length A	Ad-ID			Rate Type
1 KMGH F 09/14/12 6:11 PM 6P-6	630P JEOPARDY (M-F)	6P-630P	:30 โ	JSATV02H			\$3,400.00 NM
10 09/12/12 09/12/12 630-7p WHEEL (M-F	F) 630-7P	1	:30	1	\$3,400.00	NM	
Weeks: Start Date	Spots/Week 1	Rate \$3,400.00					
Spots: # Ch Day Air Date Air Time Des	cription	Start/End Time	Length A	Ad-ID			Rate Type
	-7p WHEEL (M-F)	630-7P	:30 [JSATV02H			\$3,400.00 NM
11 09/12/12 09/14/12 10P NEWS (M-F/SU) 10P-1037P	1- 1	:30	2	\$2,600.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u> 1- 1- 1- 1- 1- 1- 1- 1- 1- 1- 1- 1- 1</u>		<u>Rate</u> \$2,600.00					
Spots: # Ch Day Air Date Air Time Des	cription	Start/End Time	Length A	Ad-ID			Rate Type
1 KMGHW 09/12/12 10:27 PM 10P NEWS (M-F/SU)		10P-1037P	:30 USATVO2H			\$2,600.00 NM	
2 KMGHF 09/14/12 10:35 PM 10P	NEWS (M-F/SU)	10P-1037P	:30 년	JSATV02H			\$2,600.00 NM
12 09/13/12 09/17/12 Nightline	1037P-1103P	11	:30	2	\$1,400.00	NM	
Weeks: Start Date End Date MTWTFSS 09/11/12 09/17/12 11		Rate \$1,400.00					
Spots: # Ch Day Air Date Air Time Des	cription	Start/End Time	Length A	Ad-ID			Rate Type
1 KMGHTh 09/13/12 11:02 PM Nigh	ntline	1037P-1103P	:30 년	JSATV02H			\$1,400.00 NM



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Advertiser Product Estimate Number Issue/Priorities USA Action Priorities USA Action 1560

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							Spots/			
ine	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
12	09/13/12	09/17/12	Nightline	1037P-1103P	11	:30	2	\$1,400.00	NM	
	Spots: # Ch				Start/End Time	Lengtl	n Ad-ID			Rate Type
	2 KM	IGHM 09	/17/12 10:53 PM Nightlin	е	1037P-1103P	:30	USATVO2H			\$1,400.00 NM
13	09/12/12	09/14/12	Jimmy Kimmel	11:03P-12:07A	1 - 1	:30	2	\$400.00	NM	
	Weeks:	Start Date 09/11/12	End Date <u>MTWTFSS</u> 1 - 1	Spots/Week 2	Rate \$400.00					
	Spots: # Ch				Start/End Time		Ad-ID			Rate Type
			/12/12 11:38 PM Jimmy		11:03P-12:07A		USATVO2H			\$400.00 NM
	1 KM	IGHF 09/	/14/12 11:23 PM Jimmy	Kimmel	11:03P-12:07A	:30	USATVO2H			\$400.00 NM
14	09/14/12	09/14/12	M-F 1207AM (M-F)	12:07A-12:37A	1	:30	1	\$150.00	NM	
	Weeks:	Start Date 09/11/12	End Date <u>MTWTFSS</u> 1	Spots/Week 1	Rate \$150.00					
	Spots: # Ch				Start/End Time		<u>Ad-ID</u>			Rate Type
	1 KM	IGH F 09/	/14/12 12:22 AM M-F 12	07AM (M-F)	12:07A-12:37A	:30	USATVO2H			\$150.00 NM
15	09/15/12	09/15/12	7-9a Sat Morning News	7A-9A	S-	:30	1	\$650.00	NM	
	Weeks:	Start Date 09/11/12	09/17/12 S-	Spots/Week 1	<u>Rate</u> \$650.00					
	Spots: # Ch		Date Air Time Descrip	tion_	Start/End Time		Ad-ID			Rate Type
	1 KM	IGH Sa 09/	/15/12 7:29 AM 7-9a Sa	t Morning News	7A-9A	:30	USATV02H			\$650.00 NM
16	09/15/12	09/15/12	10P NEWS (SAT)	10P-1037P	S-	:30	1	\$1,000.00	NM	
	Weeks:	Start Date 09/11/12	End Date MTWTFSSS-	Spots/Week 1	Rate \$1,000.00					
	Spots: # Ch				Start/End Time	Lengtl	n Ad-ID			Rate Type
	1 KM	IGH Sa 09	/15/12 10:35 PM 10P NE	WS (SAT)	10P-1037P	:30	USATVO2H			\$1,000.00 NM
17	09/16/12	09/16/12	GMA SUN	Sun GMA 6A-7A	S	:30	1	\$300.00	NM	
	Weeks:	Start Date 09/11/12	End Date MTWTFSSS	Spots/Week 1	Rate \$300.00					
	Spots: # Ch	<u>Day</u> Air	Date Air Time Descrip	<u>tion</u>	Start/End Time		Length Ad-ID		Rate Type	
	1 KM	IGH Su 09/	/16/12 6:55 AM GMA S	UN	Sun GMA 6A-7A	A :30	USATVO2H			\$300.00 NM
18	09/16/12	09/16/12	7A-8A SUN MORN NEV	V\$7A-8A	S	:30	1	\$350.00	NM	
	Weeks:	Start Date 09/11/12	End Date MTWTFSSS	Spots/Week 1	Rate \$350.00					
	Spots: # Ch				Start/End Time		n Ad-ID			Rate Type
	1 KM	IGH Su 09/	/16/12 7:54 AM 7A-8A \$	SUN MORN NEWS	7A-8A	:30	USATVO2H			\$350.00 NM
19	09/16/12	09/16/12	5pm News Sun Local N	ev5P-6P	S	:30	1	\$850.00	NM	
	Weeks:	Start Date 09/11/12	End Date MTWTFSSS	Spots/Week 1	<u>Rate</u> \$850.00					
	Spots: # Ch			tion	Start/End Time	<u>Leng</u> tl	n Ad-ID			Rate Type
	1 KM	IGH Su 09/	/16/12 5:20 PM 5pm Ne	ws Sun Local News	5P-6P	:30	USATVO2H			\$850.00 NM
					Total Spots	3	6			

Gross Total \$34,550.00



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 Invoice #
 Invoice Date
 Invoice Month
 Invoice Period

 184182-1
 09/23/12
 September 2012
 08/27/12 - 09/17/12

Advertiser	Product	Estimate Number
Issue/Priorities USA Action	Priorities USA Action	1560

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Payment Terms 30 Days

Agency Commission \$5,182.50

Net Amount Due \$29,367.50